

MS. ADELINE CHALLON-KEMOUN



Adeline Challon-Kemoun, is a graduate of Sciences Po Paris and the French Society of Financial Analysts (SFAF).

From 1989 to 2011, Adeline Challon-Kemoun was successively partner at Image 7, Deputy Chief Executive Officer of Euris Group, General Secretary of Rallye and Director of Communications at Casino Group and Director of External Communications and Marketing at France Télévisions.

In 2012 she became Director of Communication and Brand of Air France, appointed in 2015 Deputy General Manager Marketing, Digital & Communication of Air France-KLM, until 2017.

Since 2016, she is independent director of the Econocom Group Board of Directors.

Since April 3, 2018, Adeline Challon-Kemoun has joined the Michelin Group as the new Director of Brands.